higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE (VOCATIONAL)

ENGLISH FIRST ADDITIONAL LANGUAGE

(First Paper)

NQF LEVEL 4

(4101124)

15 November 2018 (X-Paper)
09:00–12:00

This question paper consists of 17 pages

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TIME: 3 HOURS
MARKS: 180

INSTRUCTIONS AND INFORMATION

1. Answer ALL the questions.

2. This question paper consists of FIVE sections.

   SECTION A: COMPREHENSION
   SECTION B: PRÉCIS
   SECTION C: VIEWING
   SECTION D: LANGUAGE IN PRACTICE/GRAMMAR
   SECTION E: COMMUNICATION IN PRACTICE

3. Read ALL the questions carefully.

4. Number the answers according to the numbering system used in this question paper.

5. Start each section on a NEW page.

6. Leave a line open between answers.

7. Plan your time carefully.

8. Write neatly and legibly.

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SECTION A: COMPREHENSION

QUESTION 1

Read the passage below and answer the questions.

CONSIDERING SELF-EMPLOYMENT?

Entrepreneurship is not for all of us! This is a gift one is born with, hence some of us are successful and others not.

1. Working for oneself holds a great attraction for many people. Some view self-employment as a chance to advance professionally by becoming their own bosses, earning more money or gaining status. Others seek the personal advantages it may provide, such as the ability to work at home, etc.

2. For many new and experienced entrepreneurs, finding a work-life balance can seem like an insurmountable challenge. The line between work and personal time becomes blurred, your sense of success and fulfilment becomes attached to your business success, and you may find it hard to switch off at the end of the day. One factor of being self-employed often takes entrepreneurs by surprise – and that's a sense of isolation. When you're your own boss, you are the steering wheel and the weight of the responsibility can make you feel isolated.

3. Many people pursue self-employment because they would like to develop some area of expertise into a full-time business. Those who decide to start a new business or buy an existing one must first determine if it holds enough appeal for them. Choosing a business requires attention to both your interests and realities of the occupation you choose. When deciding on your business you will want to find a venture that satisfies your career goals.

4. Necessity businesses generally only provide sufficient income for survival and employ significantly fewer people. Increasing the number of opportunity-motivated businesses would, therefore, have a positive impact on both the financial resources of the owners and, arguably, the unemployment rates in South Africa. The media, therefore, has an important role to play to ensure that both male and female business people, as well as young business people, are featured prominently.

5. Together with school entrepreneurship programmes, young successful entrepreneurs need to be promoted and profiled, in order to dispel the notion that businesses are started only out of necessity and that becoming successful is only possible much later in life. Many young people view businesses as temporary until a better income option in the formal sector presents itself. However, given the economically depressed times the likelihood of finding jobs in the formal sector is unlikely and hence these young people need to rely on their own skills to start businesses. It is therefore vital that the schooling system prepares young people to see themselves as potential job-creators instead of job-seekers, and thus provide subjects like entrepreneurship and financial literacy as core offerings for young people.

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6. Young people lack the skills, knowledge and experience to navigate the adult, business-oriented world. Although they may earn enough to survive, their ability to move into the more sustainable enterprises is hampered by their inexperience and age-related constraints. Business advice centres and secondary schools are critical in equipping these young people.

7. Another option to self-employment is to buy an existing business, it has several advantages. They include history, track records, customers, employees, suppliers, equipment and facilities. Financial institutions have more confidence in lending to an established business. If you buy a franchise you will have an added benefit of a recognised name, trademark and business appearance.

8. It is important to determine whether you understand, and can manage, the business and personal demands required for success. Most businesses fail because their owners do not look far beyond their dreams. Enlisting the aid of experts, especially those who have worked with other business owners, will help you analyse your capabilities. That knowledge should reveal gaps between your expectations and the reality of succeeding with a business idea, allowing you to rethink your plan before your livelihood depends on its success.

[Adapted from: *http//www.mindtools.com*]

1.1 Refer to the sub-heading below the title.

1.1.1 'This is a gift one is born with, hence some of us are successful and others not.'

Do you think this statement is OBJECTIVE or SUBJECTIVE? (1)

1.1.2 Explain your answer by referring to the content of the article. (2)

1.2 Indicate whether the following statements are TRUE or FALSE. Choose the answer and write only 'true' or 'false' next to the question number (1.2.1–1.2.2) in the ANSWER BOOK. Motivate your answer by quoting from the passage.

1.2.1 Self-employment is seen as a status symbol.

1.2.2 When choosing a business, feel free to choose anything you want.

(2 × 3) (6)

1.3 1.3.1 What is the main purpose of this article? Choose ONE option below:

A To inform
B To criticize
C To advertise (1)

1.3.2 Give a reason for your answer. (2)

1.4 Refer to paragraph 2.

1.4.1 Explain the meaning of *insurmountable challenge* in context. (2)

1.4.2 'The line between work and personal time becomes blurred.'

Explain the meaning of this sentence in context. (3)

1.4.3 'You may find it hard to switch off at the end of the day.'

Does this statement have a LITERAL or FIGURATIVE meaning? Motivate your answer. (1 + 2) (3)

1.4.4 'When you're your own boss, you are the steering wheel and the weight of the responsibility can make you feel isolated.'

(a) Explain the literal meaning of 'you are the steering wheel.'

(b) Explain what the writer means when he says the 'weight of the responsibility can make you feel isolated.'

(2 × 2) (4)

1.5 Refer to paragraph 4.

1.5.1 What do you understand by the term 'necessity business?' (1)

1.5.2 How would an increase in opportunity motivated businesses have a positive impact? (2)

1.5.3 Explain the role of the media. (2)

1.6 Refer to paragraph 5.

'Many young people view businesses as temporary until a better income option in the formal sector presents itself.

1.6.1 Explain why this is an incorrect attitude.

1.6.2 Discuss how the schooling system is failing young people.

(2 × 3) (6)

1.7 Refer to paragraph 6.

What do you see as the role of a business advice centre in the context of the article? Explain your view in detail. (3)

1.8 Refer to paragraph 7.

1.8.1 Explain what is meant by the term 'track record' in context. (2)

1.8.2 Why would financial institutions have more confidence in lending to an established business? (3)

1.8.3 In your view are financial institutions safe in following this practice of lending to an established business? Motivate your response. (3)

1.9 Refer to paragraph 8.

'Most businesses fail because their owners do not look far beyond their dreams.'

In your view suggest why dreams can have both a positive and negative impact on potential owners of businesses. (4)

[50]

TOTAL SECTION A: 50

NCM

SECTION B: PRÉCIS

QUESTION 2

Read the following article, 'Reducing Poverty Through Tourism', and write a précis of not less than 75 words and not more than 85 words.

INSTRUCTIONS

- Write a paragraph of TEN facts in which you indicate some of the ways in which poverty can be reduced through tourism.
- Provide a heading DIFFERENT from the one used in the text below.
- Use your own words as far as possible. You will be penalised for copying facts verbatim from the passage.
- DO NOT exceed the number of words stated above. Indicate the number of words you have used in brackets at the end of the précis.

REDUCING POVERTY THROUGH TOURISM

1. The employment of the poor in tourism enterprises is one way to reduce poverty. This can occur in small as well as large enterprises and in rural and urban areas. Policies that encourage employment of local people are more likely to open up opportunities for the poor.

2. Supplying goods and services to tourism enterprises by the poor also plays a role. This can happen at various points in the supply chain, including the choice of products featured by tour operators as well as goods and services, such as food, handcrafts, building services, accommodation and transport.

3. The informal sector is very important in many developing countries and this can be one of the most direct ways of getting visitors' spending into the hands of the poor.

4. There is also the process of supporting the establishment of tourism enterprises by the poor. These may be micro, medium and small enterprises (MSME's), or community-based enterprises. Compared with working in the informal economy, this is about helping poor communities develop something for the longer term and about placing power and control in their hands.

5. Tourism can address poverty through a tax or levy on tourism income or profits with proceeds benefiting poverty reduction programmes. This has the advantage of enabling resources to be channelled to the poorest people.

6. Another way of reducing poverty can be through voluntary giving by tourism enterprises and tourists. This may include payments into charities and programmes, such as HIV/AIDS.

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7.	Communities can also benefit from the investment in infrastructure stimulated by tourism. This is done through the provision of roads, energy supplies, sanitation, clean water and telecommunication due to the investment in tourism. Careful planning in such situations is very important and local communities should be involved from an early stage.

[Source: *www.worldtours.com*]

CONTENT	LAYOUT	GRAMMAR/LANGUAGE/ STYLE	TOTAL
10	3	7	20

[20]

TOTAL SECTION B: 20

SECTION C: VIEWING

QUESTION 3

Study the images below and answer the questions.

PICTURE A

[Image: REUTERS/Francois Lenoir]

The longer you're unemployed, the less likely you are to find a job.

Employers do consider the length of unemployment in deciding whom to interview.

PICTURE B

[Source: social media by Stephanie Frasco]

3.1 What does the setting in Picture A portray?

A Dialogue
B Conversation
C Interview
D Meeting (1)

3.2 Give a reason for your answer. (2)

3.3 Explain what the lady's body language in PICTURE A indicates about her feelings. (3)

3.4 'The longer you are unemployed, the less likely you are to find a job.'

What is your opinion of this statement? Justify your response. (3)

3.5 'Employers do consider the length of unemployment in deciding whom to interview.'

Do you think this is a FAIR or an UNFAIR practice? Support your answer. (3)

3.6 What impression do you have of the man in PICTURE A? Support your response. (3)

3.7 How is the use of the word 'Professional' in PICTURE B likely to influence the reader? (3)

3.8 What does the body language of the person in PICTURE B suggest? Give a reason for your answer. (3)

3.9 Refer to the words 'Don't just say it. Display it.'

3.9.1 Explain the message in the above.

3.9.2 What is the purpose of the differing font sizes used in these two lines in the picture?

(2 × 3) (6)

3.10 What is the purpose of PICTURE B?

A To educate
B To entertain
C To criticize
D To frustrate (1)

3.11 Give a reason for your answer. (2)

[30]

TOTAL SECTION C: 30

SECTION D: LANGUAGE IN PRACTICE/GRAMMAR

QUESTION 4

4.1 Read the following passage and give the correct form of the word or choose the correct word given. Complete the passage by writing only the answer next to the question number (4.1.1–4.1.20) in the ANSWER BOOK.

1. Dr Felicia Mabuza-Shuttle, (4.1.1)(to know) to all South Africans as Felicia, is the (4.1.2)(female host) of the popular television talk, The Felicia Show. She has been (4.1.3)(to appoint) president of South African Tourism for the (4.1.4)(USA – write out in full), where she will oversee South African Tourism in America.

2. Promoting South Africa as the president of South African Tourism USA, (4.1.5) (verb to be) something that comes naturally for Felicia and makes her dreams a (4.1.6) (reality/realism).

3. 'I have such tremendous enthusiasm and passion for South Africa that promoting and talking about South Africa comes (4.1.7)(nature). I work because I want to, not because I (4.1.8) (has/have) to.'

4. Passion has always been one of Felicia's strong points and she is absolutely (4.1.9) (passion) about getting (4.1.10)(people living in America) to visit South Africa to experience what she calls: '(4.1.11)(a/an) awesome and unique sensory impact; a sense of real wonder; our humanity and freedom; a fusion of cultures and music they will never find anywhere else in the world.'

5. Her mission, she says, is to change perceptions about South Africa in the international media, to (4.1.12)(discourage – give antonym) investors to do business in SA and to invite tourists to visit her beautiful country.

6. (4.1.13)(Felicia's/Felicias') goal is to bring at least 10 million Americans to SA on an (4.1.14)(yearly – give synonym) basis (4.1.15)(… give preposition) the year 2017. With less than three million Americans currently visiting SA, this is a lofty goal.

7. However, (4.1.16)(to give) the size of the American tourist market, this is a (4.1.17)(difficult/difficulty) goal to strive for.

8. An (4.1.18)(admiring/admirable) commitment to her country (4.1.19) (would'nt/wouldn't) you say? Despite her (4.1.20)(to achieve) and fame, Felicia is still truly and proudly South African. (20)

[Source: Adapted from *Indwe In-Flight Magazine*]

4.2 Read the following extract and answer the questions.

NATURAL BEAUTY

The sudwala Caves, a subterranean wonderland, are just a short drive out of town. On an hour-long tour by the caves, guide Edwin Seganye carefully explains how the various structures in them began to form from calicium deposits between 510 million and 180 million years ago, when Africa was still part of Gondwana. 'This is our baby stalactite. Its 300 years old,' says Seganye, pointing out a minute protrusion from the ceiling of the cave.

His tour is peppered with stories about a Swazi leader who took refuge in the cave and the fortune-hunters who dug here for the legendary Kruger millions-finding instead hundreds of tons of bat guano, which was excavated and sold in 1914. A visit to the caves is exciting and combines well with a visit to Chimpanzee Eden, which forms part of the Jane Goodall Institute. Chimp mother Nina recently gave birth to a healthy baby and the whole episode was broadcast live.

From the chimpanzees to the caves and the beautiful architecture, Nelspruit's a compelling mix of activity and tranquillity, with a bit of a wild edge. 'There's a wealth of natural treasures in the heart of this developing city. At night, inside the garden, the hippos still come out to graze. So the gardens aren't just for the benefit of the people. They're also a refuge for the area's biodiversity.'

[Source: Sawubona, April 2013]

4.2 Correct the single error in each of the following sentences. Write down only the question numbers and the word you have corrected.

4.2.1 The sudwala Caves, a subterranean wonderland, are just a short drive out of town.

4.2.2 On an hour-long tour by the caves, guide Edwin Seganye carefully explains how the various structures in them began to form.

4.2.3 Various structures in them began to form from calacium deposits.

4.2.4 Its 300 years old.

(4 × 1) (4)

4.3 A period of 100 years is known as a:

A decade
B century
C millennium
D bicentenary (1)

4.4 Seganye points out a minute protrusion from the ceiling of the cave.

4.4.1 Study the above sentence and give a synonym for the word 'minute'. (1)

4.4.2 What do you understand by the term *protrusion*? (2)

4.5 Write the following sentence as a tag question.

His tour is peppered with stories about a Swazi leader who took refuge in the cave. (2)

4.6 Rewrite the following in Reported Speech:

A visit to the caves is exciting and combines well with a visit to Chimpanzee Eden. Chimp mother Nina recently gave birth to a healthy baby and the whole episode was broadcast live (3)

4.7 Change the following sentence to the negative form:

A visit to the caves is exciting and combines well with a visit to Chimpanzee Eden. (2)

4.8 Combine the following sentences using 'and'; 'which' and 'when.'

They still made a huge profit.
They found hundreds of tons of bat guano.
Fortune hunters dug for the legendary Kruger millions.
They excavated and sold the guano in 1914. (3)

4.9 Explain the purpose of the apostrophe in the following sentence.

They're also a refuge for the biodiversity in the area. (2)
[40]

TOTAL SECTION D: 40

SECTION E: COMMUNICATION IN PRACTICE

QUESTION 5

Refer to the advertisements and cartoon below and answer the questions.

NOTE: The words at the bottom of the advertisement read as follows:
Tobacco will destroy your face cell by cell, from the inside out. That's the ugly truth.
World Tobacco Day-Ugly Truth McCANN Healthcare Worldwide

5.1 Is this advertisement factual or fictional? Give a reason for your answer. (3)

5.2 Who is the target audience of the advertisement? Give a reason for your answer. (3)

5.3 How will this advertisement attract the reader's attention? List TWO ways. (2)

5.4 Choose the answer to the following question and write only the letter (A–D) next to the question number (5.4) in the ANSWER BOOK.

What is the purpose of this text?

A To criticize
B To educate
C To entertain
D To manipulate (1)

5.5 State whether the following statements are LITERAL or FIGURATIVE. Motivate your answer.

5.5.1 'Tobacco will destroy your face cell by cell.' (3)

5.5.2 'Your beauty, up in smoke.' (3)

5.5.3 How would you describe the tone of the statement in QUESTION 5.5.2 above?

Why would the advertiser adopt this tone? (1 + 2) (3)

5.6 Focus on the right side of the picture that is covered in smoke.

Comment on the appropriateness of the advertiser's technique in presenting the picture in this way. (3)

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NOTE: The writing at the bottom of the advertisement reads:
Know the risks of FLAVOURED TOBACCO.
Cancer.ca/flavours

5.7 Explain why the caption is unusual: 'LUNG CANCER, NOW AVAILABLE IN STRAWBERRY.' (3)

5.8 Why do you think this information is publicized?

A To entertain
B To raise awareness
C To irritate (1)

5.9 Discuss the impact that the picture is likely to have on the reader. (3)

5.10 Suggest why advertisers have decided to add flavour to their products. (3)

5.11 Refer to the words: 'Know the risks of flavoured tobacco.'

These words suggest that people are living in ignorance. What do you imagine people are ignorant of? (3)

5.12 Focus on the seating arrangements in this cartoon.

Comment on how the seating arrangement contributes to your understanding of the relationship between the two men. (3)

5.13 Explain the humour in: 'The company relocated and didn't tell me where.' (3)

[40]

TOTAL SECTION E: 40
GRAND TOTAL: 180

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